* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
* Most of the campaigns run were in a Theatre settings. This avenue of crowd funding was a success just over 54% of the time. Web fundraising saw the best success rates.
* Any campaigns that had a word of mouth attached seem to be the successful ones (web, journalism and film and video) etc.
* Over the years June/July seem to see the most success through out the campaigns.
* What are some limitations of this dataset?

No mentions of if they were a closed to the general public and invite only crowd funding campaigns.

* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

Average donation, how many people donated.

The mean summarizes our data better than the median because it provides us with a bigger confidence interval of where our data sits, where as the median just provides us with the middle number.

More variability with successful campaigns as their # of backers was vastly larger, with deeper pockets based on the campaigns that were voted on by far compared to others. As we discovered in a previous exercise that plays were a huge method of fundraising. A theatre can fit more at a time vs other activities like a rock concert which is a one time event.